

The background features a sunset over a body of water. The sky is a mix of orange, yellow, and blue, with a white diagonal line running from the top left towards the bottom right. The water is dark blue with a reflection of the sun.

# *Crafting a Compelling Vision of the Future*

“Enormous pressures exist on teachers and schools to be future focused, capable of improvement, and swift on their feet. Schools and teachers that want to be successful face the challenge of continuously learning, improving, and changing. It is imperative in this drive for success that time is taken to focus on a school’s fundamental purpose for existing and vision of what it could be. Purpose is the deep reason a school exists, which teachers and staff must share in order to find value and meaning in their work and must endorse in order to identify with the school’s goals. Purpose lies at the very heart of school success.”

When purpose is clear, heartfelt and personally fulfilling it is the driving force of successful improvement efforts. A clear and *Compelling Vision* brings purpose to life, provides concrete description of what the school will be like when operating at its ideal best and gives everyone in the district and community a clear direction to pursue and ownership of the strategic plan at every level. In strategic partnership with PsychoGuys, utilizing their Narrative for Success process, we assist clients in story telling their way to a desired future. *Compelling Visions* are articulated using narratives that are focused on the future but provide sense to the past and give meaning to the present. A narrative for success is a way to generate a *Compelling Vision* that is believable and real. It provides the path, actions and common sense to get to where you want to be. It provides a means to communicate who you are and who you aspire to be in a way that is persuasive, motivating and memorable.

The results; renewed vitality and a sense of shared purpose that makes possible the realization of your *Compelling Vision* and the development of collaborative, highly collegial and creative work environments where all stakeholders participate in providing a quality education for all students to become productive members of society.